



"F.E.D. Up Staffing agency" - Social Entrepreneurship Business Plan

By: Fabian R, Esther D, Devin B



Veteran Homelessness

many people overlook the idea of veterans being homeless and never truly understand the problem

- Chronic - mental health / substance abuse
- Episodic - Trouble adapting to civilian life and finding a job

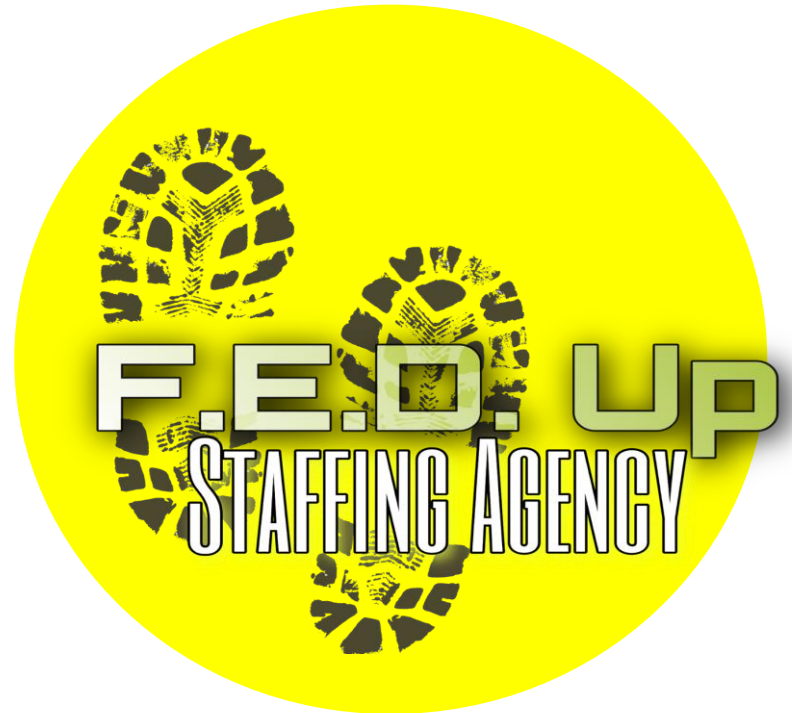


- What are the inhibitors that explain why this societal issue has not been fixed yet?

The lack of funding/ access to mental health care and the probability of someone not wanting to hire veterans do to there insufficient use of job skills/ ability to translate their experience in the military into a sustainable job.

Solution “Pitch”

- Staffing agency
 - provides veterans with jobs
 - proper job skills training
 - an easier transition into the workforce





The

JOBS PARTNERSHIP

of Florida

Competitive Analysis -

Companies who hire veterans receive a tax credit of 40% of the first \$24,000 in wages for a potential credit of \$1,500 - \$9,600 (dept.org). PER VET

Market

- Flyers
- local radio stations
- sponsoring events in the community
- referrals By Word-of-mouth (veterans way),
- VA health centers



People Plan/Organizational Structure

Fabian - management

Esther - marketing

Devin - finance



Employees



Market Employees

$\frac{2}{5}$ employees will be with Esther marketing going to events and shelters

Staffing Employees

$\frac{3}{5}$ employees will be working the office connecting the veterans to jobs and reaching out to employers that need jobs.

12 year financial Plan

2% of homeless veterans in orlando = \$384,000

3% of homeless veterans in orlando = \$576,000

4% of homeless veterans in orlando = \$768,000

8% of homeless veterans in orlando = 1,536,000

12% of homeless veterans in orlando = 2,304,000



Mental Health

- Within three years we plan on expanding to Miami hoping to target there large homeless veteran population
- Year 10 - tackle mental health



Resources

How to Finance Your Start-Up Staffing Agency. Factor Finders. (2020, February 21).

<https://www.factorfinders.com/how-to-finance-your-start-up-staffing-agency>.

Incentives for Hiring Veterans - Tax Credit & Reimbursements. Debt.org. (2020, November 11).

<https://www.debt.org/veterans/business-incentives->

[hiring/#:~:text=Employers%20that%20hire%20veterans%20with,a%20potential%20](https://www.debt.org/veterans/business-incentives-hiring/#:~:text=Employers%20that%20hire%20veterans%20with,a%20potential%20)

[credit%20of%20%249%2C600](https://www.debt.org/veterans/business-incentives-hiring/#:~:text=Employers%20that%20hire%20veterans%20with,a%20potential%20).

Tax Benefits for Businesses Who Have Employees with Disabilities. Internal Revenue Service. (n.d.).

[https://www.irs.gov/businesses/small-businesses-self-employed/tax-benefits-for-businesses-who-have-](https://www.irs.gov/businesses/small-businesses-self-employed/tax-benefits-for-businesses-who-have-employees-with-disabilities)

[employees-with-disabilities](https://www.irs.gov/businesses/small-businesses-self-employed/tax-benefits-for-businesses-who-have-employees-with-disabilities).