

The background is a solid teal color. It features several faint, semi-transparent graphics: a large pie chart in the upper right, several smaller pie charts scattered around it, and a bar chart in the bottom right corner with four bars of increasing height.

Childhood Obesity

By Quianna Numa, Rosymar Cabrera, & Nathalie Liriano

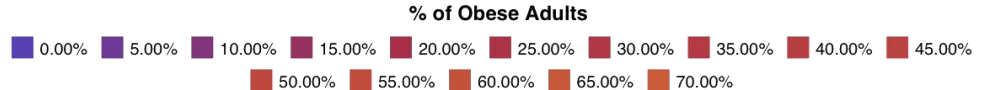
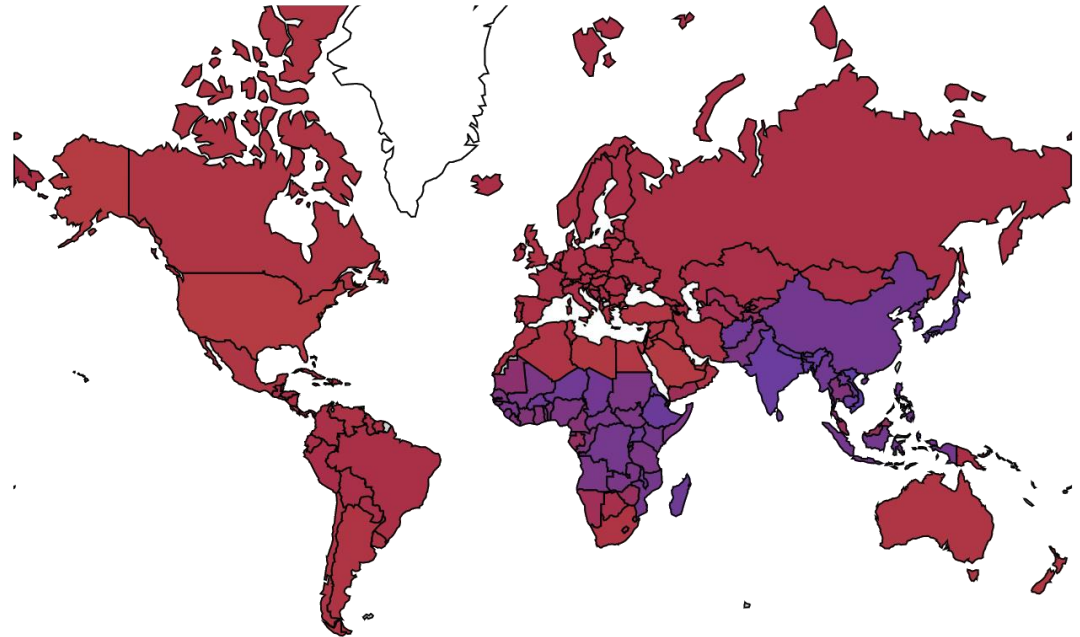
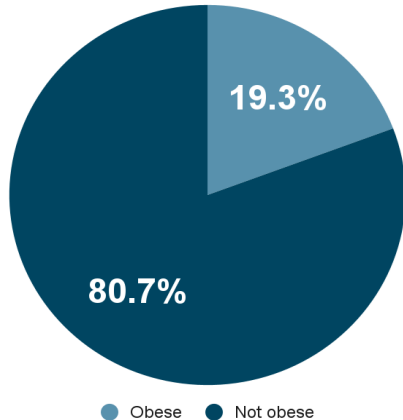


Childhood Obesity

Obesity Rates By Country 2021

→ Widespread issue

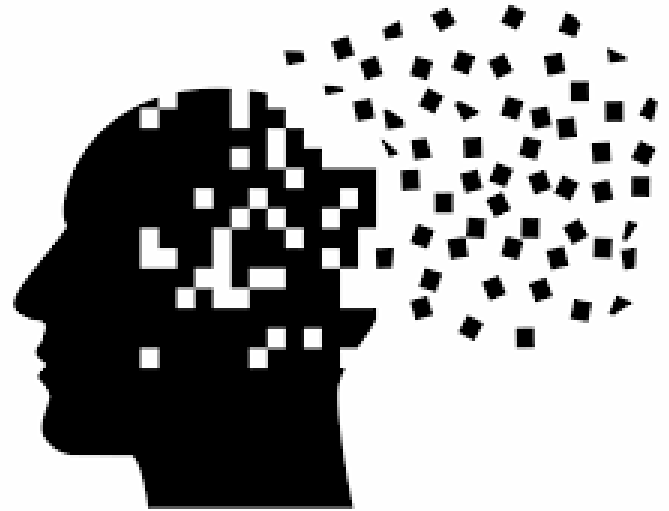
Obese Children in the United States





The Problem

- Physical Impact on Individual
- Mental Health Risks
- Systemic Impact





Factors to Childhood Obesity

- Encouraged Sedentary Lifestyles
- Cultures and Household Traditions
- Genetics
- Social Media Influence
- Stigmas (i.e Bullying)

What Does Our Business Provide?

- Fitness and Wellness Program
- Nutritional Meals
- On-Site Garden
- Partnerships with Farmers markets



Funding

- Sponsors and Grants
- Membership fees and/or pay-by-use system





Membership Details

Level 1

- General Physical Activities
Monthly \$25
- Agriculture benefits
Pay-By-Use \$7
- Guardian Guidance Classes

Level 2

- + Child Personal Guidance
Monthly \$35
- + Family Fitness
Pay-By-Use \$9

Level 3



Implementation Strategy

Marketing

Company Goals

Organizational
Structure



References

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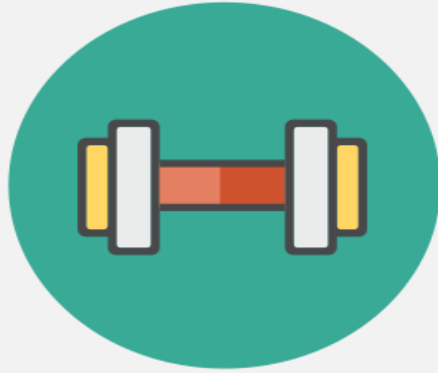
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Thank You For Your Time

